



VITTIYA SAKSHARTA

1) Title of the Practice :

Vittiya Saksharta

2) Goal of the Practice :

- a) To make the student aware regarding the digital payments, Apps available in the android phones, procedure of online payments, net banking etc.
- b) The trained students to visit some leading business set-ups in the market area of Gondia with their prior permission and to make their employees and customer aware regarding the importance and advantages of digital payments.

3) The underlying principles or concept :

- It was primarily an awareness drive by establishing a practice at the institutional level.
- Students for the purpose were randomly selected by taking their knowledge of 'ICT Knowledge' into consideration.
- It was obviously social outreach programme.
- It did not concede any pecuniary burden or rewards.

4) The practice :

At the outset a 'UDDAN CLUB' formed comprising some teachers and students who were adept at ICT and android phones. They started spreading the knowledge and awareness on the use of digital transactions among the students and they were also asked to forward the thing to their friends, family members and relatives subsequently.

To intensify the practice it was decided to extend it as social outreach programme. Some business establishments in the market area of Gondia were chosen with the permission and support of the owners. Members of the club had devoted two hrs day on Tuesday and Thursday of every week and the routine continued for three months. They made the employees as well as customers aware and trained regarding the practice of digital transaction.

5) Evidence of success :

The manager and owners of business organisations personally contacted to know whether there was rise in use of digital payments after the practice continued for 3 months. They provided us the reports of the received payments from the customers and it was found more than 30% rise in digital payment in comparison to the previous month.



6) Problem encountered and resources required :

- Some students did not use android phones.
- Some customers did not have android phone and they did not have other sources by which they could not avail the facility of the digital payments.
- Some customers are found very reluctant to accept the concept of digital transaction.

Resource required

- Students and teachers as human resource,
- Android phones, apps like google pay, phone pay, paytm, etc and various mobile apps developed by banks.
- Communication Skill and Team Spirit.

7) Contact details :

Name of Principal : Dr. P. A. S. Naidu

Name of College : Dhote Bandhu Science College, Gondia

City : Gondia, Dist Gondia. (Maharashtra State) Pin-441614

Accredited Status : A+ (CGPA: 3.51)

Validity Period: 28 March, 2017 – 27 March, 2022

Tel: 07182-252467, 252423 (O) , Fax: 07182-252467

Website: www.dbscience.org

E-mail: principal@dbscience.org

Mob. No.: 9423412712